

Best of the Bay TV's "BEST OF... TELEVISION SERIES" features nominated entities selected by Best of the Bay producers through industry research and/or nominations received on the Best of the Bay TV website. Based on category availability, on a first come first served basis and at the discretion of the TV series producers, no more than one nominee will be allowed to secure the "BEST OF... TELEVISION SERIES" exclusive broadcast in each category and in each Bay Area City.



As Seen On ...
KRON 4
The Bay Area's News Station



Saturdays 5:30 - 6:30 pm
Sundays 3:30 - 4:00 pm
Sundays 5:30 - 6:30 pm
Mondays 1:30 - 2:00 pm
Tuesdays 1:30 - 2:00 pm
Wednesdays 1:30 - 2:00 pm
Thursdays 1:30 - 2:00 pm

Best of the Bay TV "Nomination Package" >>> Valued at: \$70,000+

HD
VIDEO

High-Definition Production: \$12,000 Value

Business and industry experts agree that video has become a "must have" marketing and communications tool. The ability to visually communicate information in a short period of time without actually being in the room with your potential customer can only be achieved with video. Best of the Bay TV's professional production crew will come out to your place of business and produce a High-Definition, High-Impact Television Segment to chronicle your story.

TV
Broadcast

Television Segment Broadcast: \$50,000 Value

As a nominee you have the opportunity to be featured on KRON4's Best of The Bay TV, up to four (4) times a month for as long as fifteen (15) consecutive months, reaching out to more than three (3) Million Best of The Bay TV viewers.

Q&A
Webcast

In-Depth webcast Q&A: \$2,500 Value

In addition to the above-mentioned "Best of" television segment, the show producers will also compile the footage shot at your place and create an In-Depth Video Q&A to place on Best of the Bay TV Website. This In-Depth Video Q&A will consist of the un-edited raw footage from the original on-location taping session. This will allow our viewers to have access to some of the information that was not broadcasted on TV.

NEWS

Specials offers on homepage: \$2,500 Value

Alongside your TV Segment, your Video Q&A and your 1,000 word Profile, you may also present any special offers / promotions to our viewers. These special offers / promotions may be updated daily at no cost by logging into your profile on our website. Your promotions will be displayed on our homepage for our viewers to see.

Rights

Lifetime Ownership Rights: \$5,000 Value

As a Nominee, You will also be given the Lifetime Ownership Rights to your TV Segment and your Video Q&A, enabling you to use them in any way that you please. You will never have to get our permission nor pay us any royalties when using your video. You may use the videos to promote your nomination and broadcast on Best of the Bay.

BOTB
Award

Opportunity to Win the Best in the Bay Area Title: Priceless

Each year, Best of the Bay TV awards one featured nominee in each category the "Viewers Choice Award" as the Best in the entire Bay Area. By participating on our show, viewers will have a chance to vote for you on our website. At the end of the year, we will announce the winner(s) in each category based on the total number of votes received.

9-MONTH PROGRAM

1.4 MILLION VIEWERS
"18" TOTAL BROADCASTS

HD
VIDEO

TV
Broadcast

Q&A
Webcast

NEWS

Rights

BOTB
Award

One Saturday or Sunday / Month

VALUE ADDED INCENTIVES

"1" Additional Weekday / Month

\$1,495/Month

EXPIRES 8/7/09

12-MONTH PROMOTION

2.2 MILLION VIEWERS
"36" TOTAL BROADCASTS

HD
VIDEO

TV
Broadcast

Q&A
Webcast

NEWS

Rights

BOTB
Award

One Saturday or Sunday / Month

VALUE ADDED INCENTIVES

"2" Additional Weekday / Month

\$1,395/Month

EXPIRES 8/7/09

15-MONTH PROMOTION

3.2 MILLION VIEWERS
"60" TOTAL BROADCASTS

HD
VIDEO

TV
Broadcast

Q&A
Webcast

NEWS

Rights

BOTB
Award

One Saturday or Sunday / Month

VALUE ADDED INCENTIVES

"3" Additional Weekdays / Month

~~\$1,295/Month~~ **\$995/Month**

EXPIRES 8/7/09