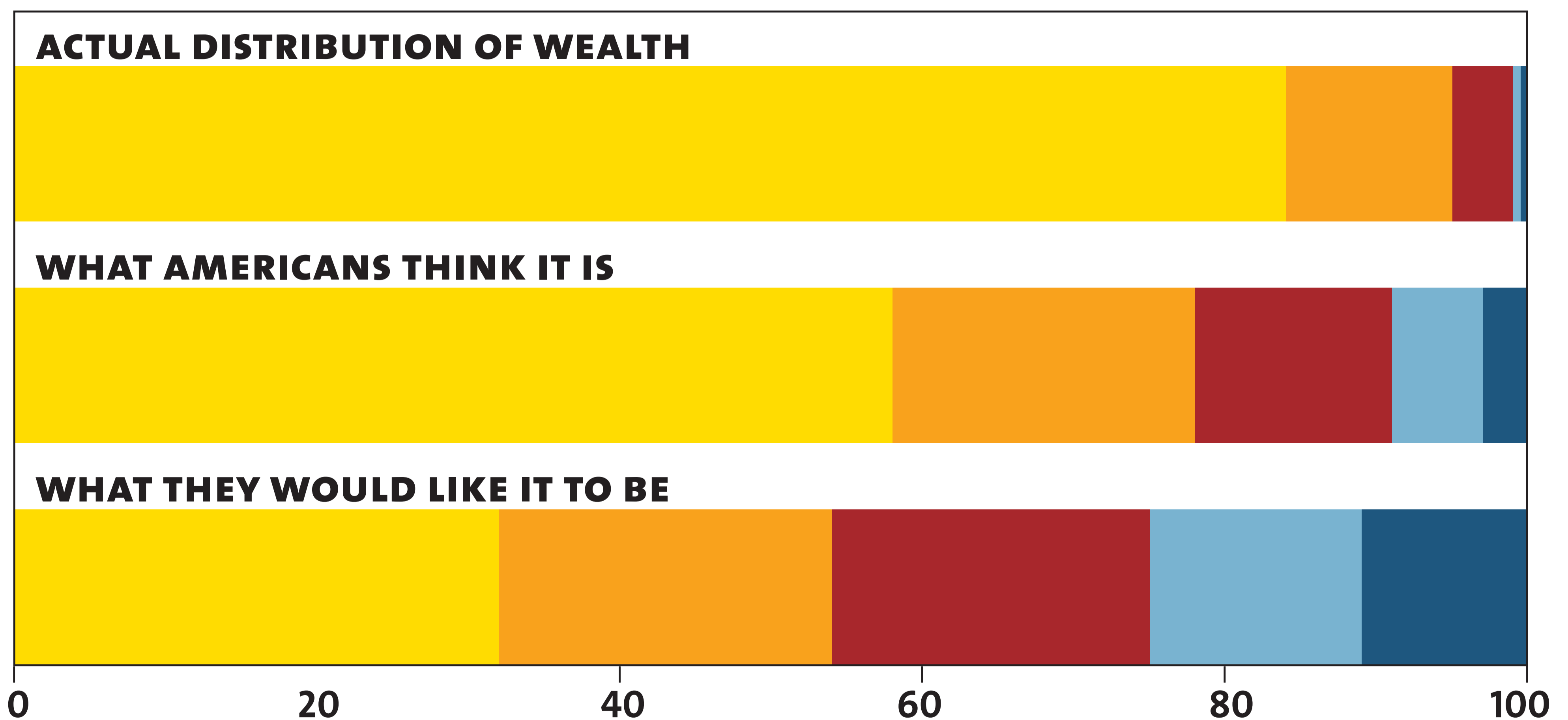


OUT OF BALANCE

A Harvard business prof and a behavioral economist recently asked more than 5,000 Americans how they thought wealth is distributed in the United States. Most thought that it's more balanced than it actually is. Asked to choose their ideal distribution of wealth, 92% picked one that was even more equitable.

top 20% ■
second 20% ■
third 20% ■
fourth 20% ■
bottom 20% ■



Source: Michael I. Norton, Harvard Business School; Dan Ariely, Duke University

Mother Jones